

StartUp 3
Reading

Unit2 – Lesson4
Page24

Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.

ADVICE



ADVICE



A PIECE OF ADVICE

Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.



Teach the form of the word. Then ask some concept checking questions.



PRODUCT

Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.





RECYCLED

Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.





ELEGANT

Have your Ss look at the picture. Convey the meaning and try to elicit the word. Then practice the pronunciation chorally and individually.



Teach the form of the word. Then ask some concept checking questions.



WISE

USE THE WORDS TO FILL IN THE BLANKS.

piece of advice	product	recycled	wise	elegant	designer

1. I always listen to my grandfather because he is such a _____ man.
2. The _____ made a beautiful drawing of a new dress.
3. Companies often advertise a new _____ on TV.
4. Soda cans and newspapers are often _____
5. The movie star was wearing an _____ dress.
6. My teacher gave me a _____. She told me to make many mistakes and to be proud of them.







Have your students make sentences about each picture using the words they have learned. Focus on accuracy.

A PREVIEW Look at the letter and the photograph. What do you think the letter is about?

To the editor:

I was very interested in your article about advice. I once got a piece of advice, and it changed my life.

I'm a designer. Ten years ago, I was designing my first product, and I was determined to show everyone how good I was. After a lot of planning and hard work, I came up with a new design for a bag. The bag was made of recycled plastic bottles. It was black, and it looked and felt like leather. I thought my design was very elegant.



My first design job

LISTEN TO THE AUDIO CAREFULLY.

2-20

What is the letter mainly about?



Have your Ss listen to the audio and answer the question. Check the answers in class.

A Read the Reading Skill. Answer the questions.

1. Read the letter. Underline the sentence that tells you the main idea.
2. Which statement best describes the main idea?
   a. People should be open to opinions and advice from others.
   b. Only listen to advice from people you trust and get along with.
   c. There are many different ways to give good advice.

READING SKILL Find the main idea

The main idea is the most important thought in a piece of writing. It is the topic plus what the writer wants to say about the topic. Sometimes the main idea is stated at the beginning of a text but it may also appear elsewhere in the text. When you read, ask yourself: "What is the text about?" and then, "What does the writer want to tell me about the topic?"

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Most of my co-workers really liked my design. However, one person, Lin, suggested a change. She thought the bag should come in bright colors that you can see in the dark. "More and more people are running or bicycling after dark," she said, "and bright colors could be very popular with them. This could be a huge seller." I didn't even want to think about Lin's idea. I knew exactly what my bag should look like and exactly what would sell.

That evening I had dinner with my favorite teacher from design school. I told her all about my bag and mentioned Lin's suggestion. I thought my teacher was very wise, and I expected her to tell me how right I was and how wrong Lin was. Instead, she smiled at me and said, "If you think you know something, fi nd someone who disagrees and listen to them."

At fi rst I was upset, but after I thought about it, I understood. I had been so excited by my own idea that I wasn't willing to listen to anyone else. But Lin's suggestion would make the bag useful to a bigger group of buyers. It also made the bag safer. I decided to include her idea in my presentation to the head of my company. And guess what? He loved it! He even said his favorite part of the design was the bright colors!

Over the past ten years, I have often remembered my teacher's advice. Without it, my company might not have chosen to sell my bag. But more importantly, it taught me how important it is to just listen. So remember, be open to advice from other people, even if you don't agree with them at fi rst. You never know how that advice might change your life!

Sincerely,

Elena Mays

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READ THE ARTICLE. CIRCLE THE CORRECT ANSWERS.

1. Elena wrote this letter to the editor to ___ .
   a. show people that she is smart
   b. sell more of her bags
   c. share some helpful advice
2. This bag was very important to Elena because ___ .
   a. she was excited that her co-workers liked the design
   b. she believed that this was her best idea as a designer
   c. she wanted to show that she was a good designer
3. Lin's suggestion made the bag ___ and easier to sell.
   a. more elegant b. useful to more people c. cheaper to make
4. Her teacher's advice helped Elena because ___ .
   a. it made her more open to other people's ideas
   b. it made her feel bad about her own design
   c. it made her feel better about her own ideas

Have Ss identify the correct meaning. Go over the answer as a class.



C FOCUS ON LANGUAGE Reread lines 10–11 in the letter. Think about the phrases *after dark* and *huge seller*. Circle the correct answers.

1. The expression *after dark* means ***without lights*** / ***at night*** / ***in black clothes***.
2. The phrase *huge seller* means ***sold in big sizes*** / ***sold in large numbers*** / ***sold at high prices***.

WHAT WAS THE ARTICLE ABOUT? RETELL THE MOST IMPORTANT IDEAS. USE YOUR OWN WORDS.

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Have your Ss tell the summary of the text in breakout rooms.


afaq
Think about a time when you were given advice. What was the advice? Who gave it to you? Was it good or bad advice? How did it affect you?
Have your Ss answer the questions in the breakout rooms.
5148
afaq-lc.com

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READ THE TEXT AND UNDERLINE ANY NEW WORDS YOU DO NOT KNOW.

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AS HOMEWORK USE A DICTIONARY TO LOOK UP THE WORDS AND LEARN THEM.